

SOHO REZONING

comparison of social housing vienna new york

Vienna

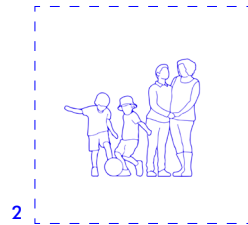


1.

• Housing is about developing new neighborhoods

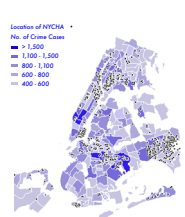
• The main eligibility criteria of social housing in Vienna is income, but if you look at the income limit set, it is clear that a large part of the middle class is included

• In general, leases do not specify a duration in Vienna's housing system, which is very important for people



2.

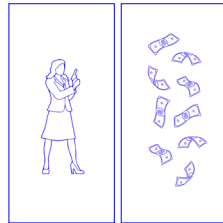
New York City



3.

• In the United States, social housing is often related to the idea of "housing for the poor"

• The social housing projects come with a stigma: Drug abuse, poverty and violent crime are rife.



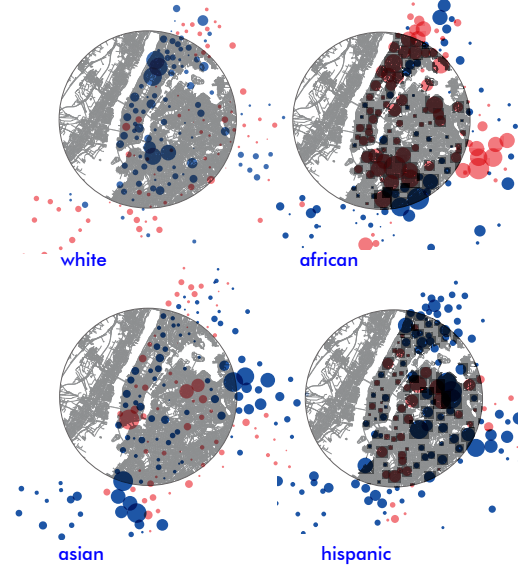
1. Spatial Distribution of Vienna's social housing
2. Create social mix and balance in newly developed areas
3. Crime Cases by NTAs and NYCHA Developments
4. Crime in NYC linking to income and public housing

sources:

The New York City Housing Authority © Stapleton

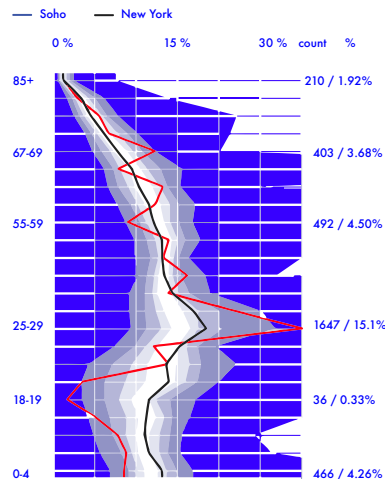
demography and ethnic identity of soho

● increase ● decrease



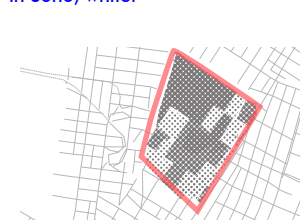
SOHO in numbers

age rate

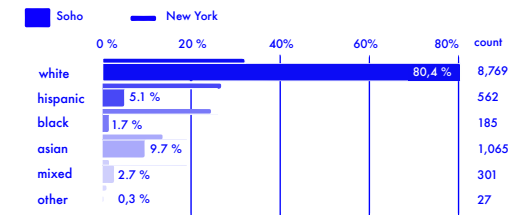


• New York is a melting point of culture. Currently there are over 8 million people living, a number that equals the number of entire Austrian population. However, while in Austria majority of spoken languages stays within a countable overview in New York over 800 languages are being spoken. Since old times until today, the city attracts massive amounts of people to come. Immigration to New York was at an all-time high in 1910 when 41% of New Yorkers were immigrants. Several ethnic groups from eastern and southern Europe were migrating to the United States for the promise of "new opportunities" and freedoms.

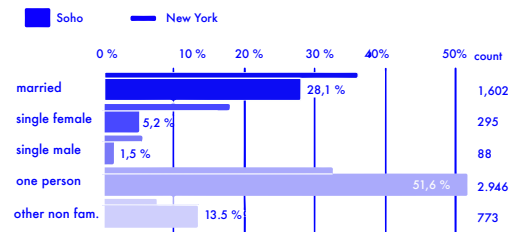
The term "melting pot" was first introduced by the end of the 18th century and into general usage it came at the beginning of the 20th century. It describes a place where a vast variety of people with different background and from different cultures are "melting together" into one whole. An observation of the demographical development show that people tend to stay within their societies. So is the majority of people, living in Soho, white.



60-80% white people by black
80-100% white people by black



household types



SOHO REZONING

philosophy

Building cooperative

People with different incomes and backgrounds can find their home in a neighborhood which nowadays is very exclusive, but has a history of affordability and inclusiveness.

In a building cooperative, people take decisions and plan together, creating a vision out of their individual wishes.



PROFESSION: designer



PROFESSION: Copywriter



PROFESSION: Student



PROFESSION: Pensioner



PROFESSION: unemployed, homeless



PROFESSION: Teacher



PROFESSION: construction



PROFESSION: welder



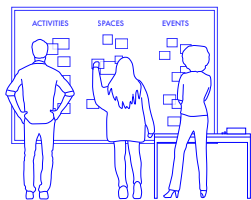
PROFESSION: Engineer



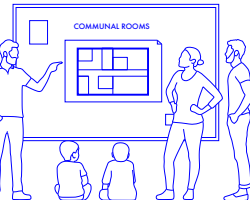
PROFESSION: Fitness

Participatory design process

People who have already dealt intensively with Soho and with surrounding neighbourhoods in the past can contribute their knowledge, giving their opinion of what's needed in regards of services of interest in the public space.

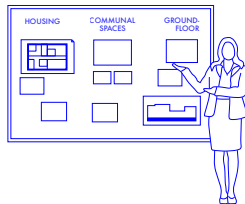


For the residential zone a sociocracy model is adapted, as an internal form of organization which honours everyone's voice in the decision-making process. Through Sociocracy the whole project is organized in working groups, and coordinated through a central board.



PUBLIC GROUND FLOOR

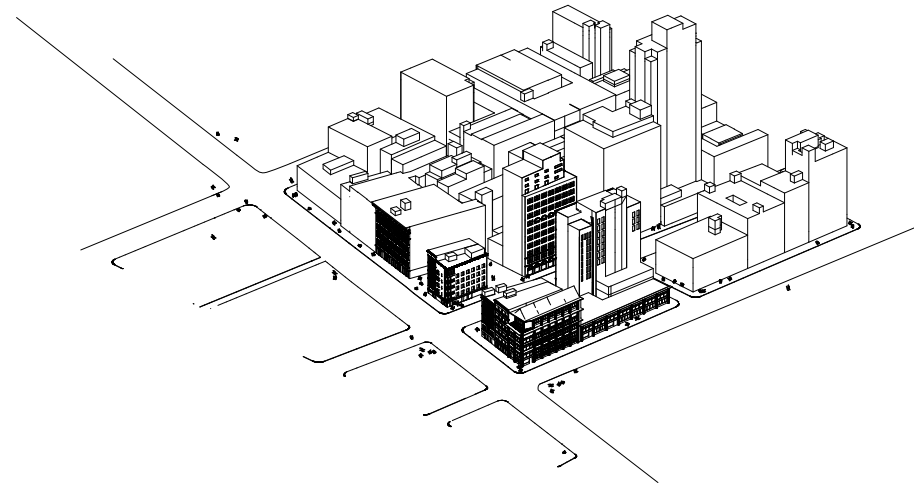
RESIDENTIAL ZONE



The outcome from the participation is developed into a project and presented. All the participants have the opportunity to take a closer look at the outcome.

ARCHITECTURAL DEVELOPMENT

future prospects



The target is to create a lively and vibrant neighbourhood which would welcome not only the residents but invite everybody around to participate in everydaylife and become a part of the beautiful pattern, that is Soho.